

MN Fundraising Initiative (MNFI)

Monday, February 5, 2024, Board Meeting

Andover Community Center (6-9pm)

Member	Role		Member	Role	
Martin Cross	CEO, Board Member	X	Kelly McElderry	Board Member	X
Jessica Musta	COO, Board Member	X	Angie Keay	Board Member	X
Stacy Schelkoph	President, Board Member	X	Jana Kachmarek	Board Member	X
Monica Fisher	Vice President, Board Member	X	Forrest Pryde	Board Member	X
Patti Cross	Treasurer, Board Member	X	Kevin Schmitt	Board Member	X
Chris Johnson	Secretary, Board Member				

1. Call to Order 6:00 pm
2. Open Board Meeting
 - a. Members who attended the Open Board Meeting are Miriam Carlson, Michelle Schmidt, Vince Hull, Diana Jaimes, Chris Wilkening, Erin Wilkening, Jamie Nyguen
 - b. Questions received via email for the Open Board Meeting:
 - i. **Will you please clarify new events are posted?** Still trying to post on days when there are no events, but otherwise posted randomly during the week/day and the most requested way to post events from volunteers was going back to posting events randomly.
 - ii. Beginning 1/21/2024 larger events or events across multiple venues will be posted outside of the 4-week cycle.
 - iii. **When will next round of Allianz background checks be done?** The next round of background checks is in progress. Allianz training must be completed to receive a link for the background check.
 1. The first round is 98% completed.
 2. Note that your legal name needs to be used in the background check form and should be the name you sign up for events.
 - iv. **Is there going to be an option to attend board meetings via zoom or conference call for Open Meetings?** The board will follow up on this to determine the logistics. Currently there is not a stable internet connection in the conference room to host a Zoom Meeting.
 - v. **Can a volunteer provide feedback in manager training?** Yes, please send feedback to Jessica and Martin. Discussed scheduling informational sessions

for those wanting to know more about being a manager prior to attending a manager session.

c. Questions from attendees:

- i. **Can you clarify the Board Minutes referencing that there will be no minors at Target Field?** Currently we don't have the full stand assignment for Target Field and based on the contract language tasks that a minor would be able to complete at Target Field are limited.
- ii. **Can you receive a reimbursement or direct payment for summer camp?** Yes
- iii. **Can you review what the venues are where minors can volunteer?**
 1. 14+ - Canterbury and State Fair
 2. 16+ - Allianz, Target Field, US Bank, Gopher Events
 3. 18+ - Target Center and Xcel (when we have waiver to have 18+ from 21+)
 4. 21+ - Somerset and all other venues
- iv. Discussed several changes to the Grant Request forms that were put in place to meet IRS Requirements, update user interface, and reduce the number of fraudulent requests.
 1. If a form is submitted incorrectly, the request will be denied and will need to be resubmitted.
 2. Questions regarding grant submissions should be sent to treasurer@mnfundraisinginitiative.org

3. CEO Update

a. Previous Board Meeting Follow-ups:

- i. Emails set up for Monica and Jessica.
- ii. Legal counsel on retainer
- iii. Board Insurance - request has been submitted, hoping to have update by end of week (2/2/2024)
- iv. Board Training scheduled for 3/11/2024.
- v. Board Bios Needed: Pictures everyone & Bios need for Forrest and Kevin. Martin will send out recommendations on what to include in your Board Bio.
- vi. Allianz Loge: Request for volunteer to be managing the Loge for all games. Volunteer is available for all games except for March 2, June 2, and July 3.
- vii. Xcel - Stands up to 10/11 and fries made in small batches for C36.

b. Venues

- i. Allianz Field
 1. Added stand Portable 130, 4 volunteers - looks to be a panini stand
 2. Open practice - 2/27/2024 - in PACK stand
 3. No big changes with the menus, small changes
- ii. Canterbury Park
 1. 2/24 & 2/25 - Skijoring
 2. Will follow up on MNFI taking a stand
- iii. U of MN - Williams

1. Official times received from HS basketball, run with 4 people in ice cream and 5 in 117
2. 200 level bar open for boys final games
3. Extra security to be brought in
- iv. U of MN - Softball
 1. Schedule available online but not posted yet to MNFI
 2. SST stand will still be there
- v. Coliseum - State Fair
 1. Ask to have tips added on to register for non-state fair events
 2. Minimum has been increased to \$24/hour for Circus and will determine if this rate works
- vi. Somerset
 1. 6 concerts announced so far, first 2 concerts may be tough to staff.
 2. Scheduling a meeting with Somerset for February in order to review stands and number of volunteers needed for each event.
 3. Agreement has been signed to come back in 2024, contract pending
- vii. Target Center
 1. Dance competition added
 2. 100 level only, no 129 and popcorn
 3. Disney on Ice - 100 level
 4. Number of volunteers in each stand dependent on ticket sales
- viii. Target Field
 1. Have not heard anything yet
- ix. US Bank
 1. Officially moved the Walking Taco Stand - moved to 121 (under jumbotron by escalator)
- x. Xcel
 1. 190 page document sent for training
 2. Training scheduled for 2/8 – Angie, Martin, Miriam, and Chris scheduled to attend
- xi. 3M won't know any additional information until March
- c. Website
 - i. Candid (3rd party NPO transparency tracker) updated for 2023, we are Platinum
 1. Look at every policy to prove that you have it and then are ranked/scored
 2. Reviews against IRS policies
 - ii. Working on resolving why the reminder emails are not being sent and looking at having these re-instated in the next 4 - 6 weeks
- d. Volunteer Issues
 - i. Redacted Name – no show for Canterbury Park on 1/12 for Sno-Cross. Volunteer sent an email and apologized for not being there. Volunteer stated that they didn't know they were moved from the waitlist to the gate

list. Board discussed and motion made and passed to give Volunteer another chance and if a no-show occurs again will be asked to leave MNFI.

ii. Redacted Name – legal counsel has been advising on situation

e. Other Items:

i. Secretary of State (MN) has been filed for 2024

ii. Insurance filed and policy is in effect until March 2025, reduction in premium.

iii. Discussed two emailed questions from the Open Board Meeting.

4. COO Update

a. Upcoming Events/April 6th events

i. Upcoming events discussion with alternate grant pool donations when there are more than 200

ii. Motion made by Patti to change grant pool donation when we need more than 200 volunteers to an average hourly donation to the grant pool and will be based on event location. Monica 2nd the motion. Motion passed.

b. Manager Training Update

i. Xcel and Target Center Training completed Monday, January 29.

ii. Next training will be February 21 and will cover Allianz and Target Field.

c. Manager page update

i. Working on updates and will have Allianz field specific updates posted before the first game.

5. President Update

6. Treasurer/Finance update

a. CD update, 1 year matured and will be re-started on 2/6/2024

b. 7 CDs - \$850K + interest

c. 175K at Affinity Plus

d. Old National - 3 accounts,

i. Operating \$449K

ii. Grant Pool \$105K in outstanding checks

1. A few checks outstanding from November 2023

iii. \$16,000 in interest on CDs in 2023

iv. \$6,800 in interest on accounts in 2023

e. Do we move interest earned from investments to another account? Part of the 10 year plan

7. Vice President Update

a. Committee Updates – include link to all of the Committees on the website

b. Discussed a recording by Mel Robbins regarding relationships

8. Committee Updates

a. Advisory Committee

i. Next meeting will be

ii. Social tentatively March 18

b. Training/Retention and Documentation

- i. Meeting will be scheduled in April for committee members
- c. Social Media
 - i. No update
- 9. Open Items
 - a. Next open board meeting will be May 6th
 - b. Discussion on Beer Portables at Target Center – Martin to follow up with venue
- 10. Adjourn at 8:48 PM

Follow Ups for Future Board Meetings:

- Annual Report – review in March 2024 (Martin and Chris)
- Employee Match Programs – review in March 2024 (Angie and Kevin)
- NPO Group Research – review in March 2024 (Jana and Kelly)
- Review Event Release Schedule – May 2024 (Jessica and Martin)
- Zoom Meetings for Open Board – TBD (Martin)
- Information Manager Sessions – Q & A – April 2024 (Jessica)
- Strategic Planning (Kevin, Forrest, Martin)

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Initiative**
a 501(c)(3) Nonprofit