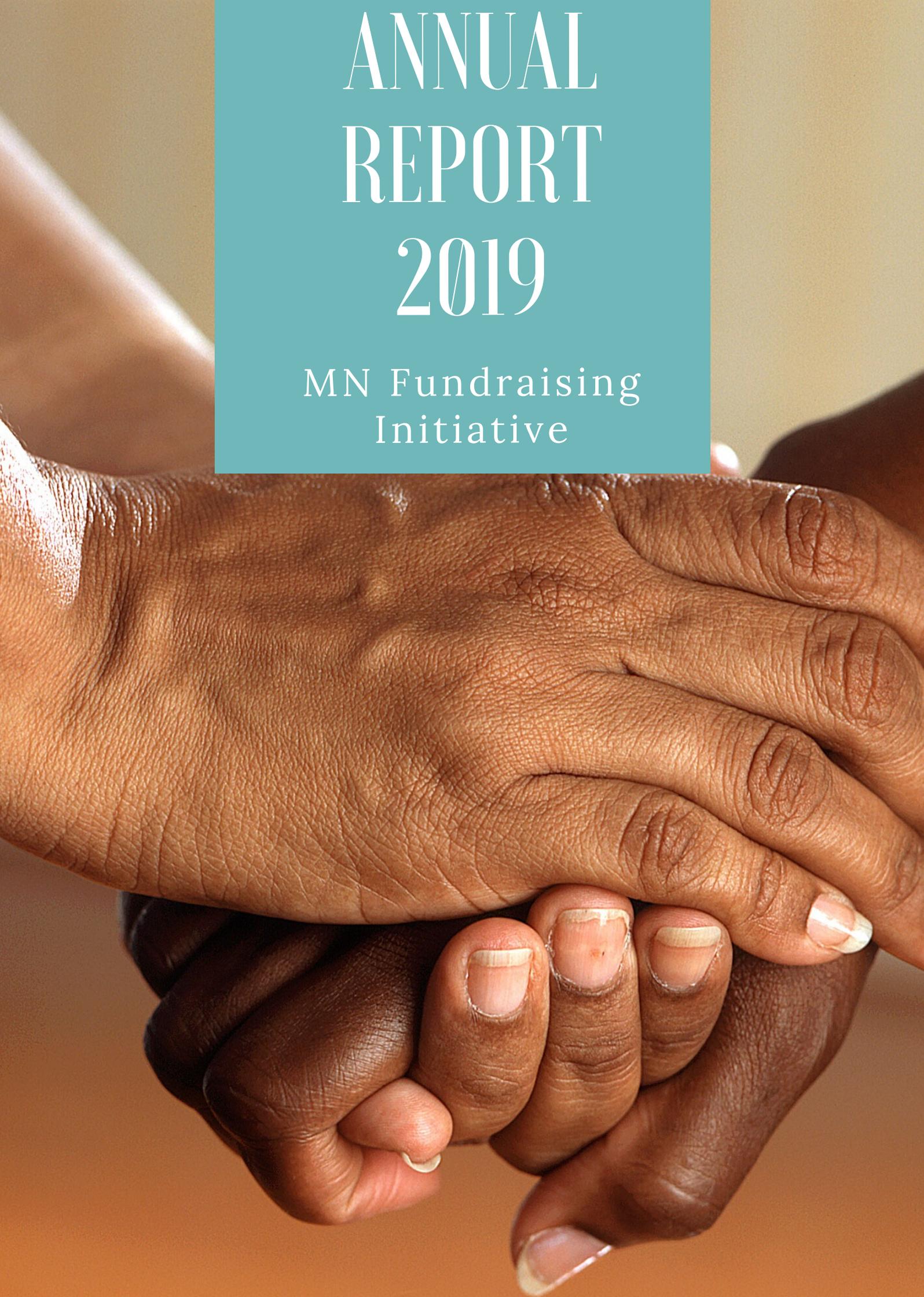


# ANNUAL REPORT 2019

MN Fundraising  
Initiative



## ABOUT MNFI

MN Fundraising Initiative was formed June 14, 2019 with the mission of "Enriching the lives of youth by providing grants to fund opportunities they would otherwise not be able to experience."

## A NOTE FROM THE BOARD PRESIDENT

"Over the past four years I have personally experienced how life changing it can be to volunteer. I am passionate about sharing this opportunity with other families and it is for this reason that I started MNFI. It is my pleasure to continue to lead this wonderful organization and I am very excited by the growth we have experienced in the first six months. It is our goal to continue to expand our reach to help as many people as possible in the Twin Cities." -Martin Cross, Board President



## 2019 IN REVIEW

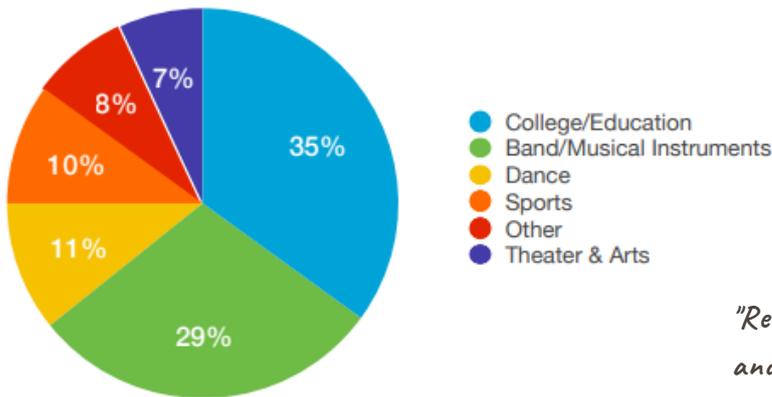
During the first 200 days, the board secured contracts in several of the major Minnesota sporting venues. MNFI members volunteered at 238 events which helped bring in \$128,318 in donations. Due to the amazing start, MNFI was able to provide a total of \$75,696 in enrichment grants to 97 individuals in 2019.

.....  
*"Volunteering with an organization that has integrity, gives so much back to the community and is a blast to be around has changed my life!"-2019 Volunteer*  
 .....

## FINANCIAL OVERVIEW

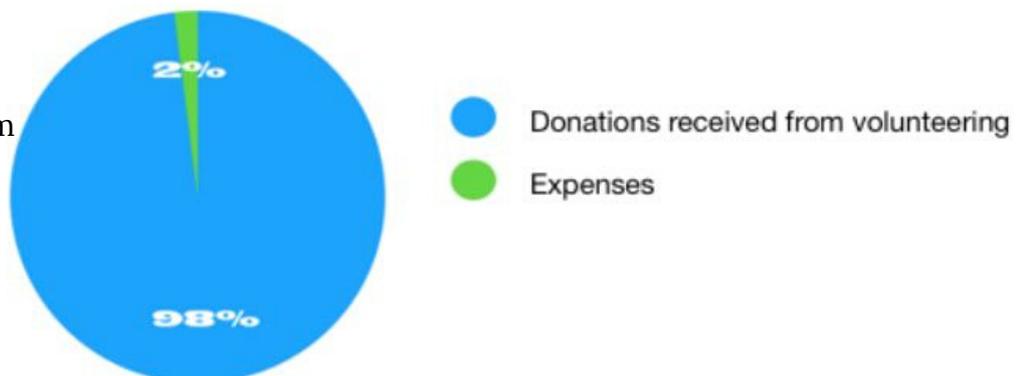
### TYPES OF GRANTS AWARDED

2019 grants provided a wide spectrum of opportunities to families.



.....  
*"Receiving a grant has allowed me to continue my education and attend college. Without the grant, I might not have been able to do so." -2019 Grant Recipient*  
 .....

98% of all donations received from member volunteering activities went directly to the MNFI grant pool.



# 2020

**This year will have even more opportunities to help raise money for MN families. We plan to increasing our presence at Allianz Field, TCO, US Bank and the U of MN stadiums. We look forward to continuing to build our relationship with Ross and the Maui Wowi team. We have already started 2020 off and running. Three new board members were elected and in January and February we have over 100 volunteer events scheduled, more than any other NPO group in the Twin Cities.**

## **Goals for 2020:**

- **Increase volunteer opportunities including additional venues.**
- **Provide more grants to those in need.**
- **Diversify our volunteer opportunities.**
- **Obtain grant funding from additional sources beyond those secured in 2019.**
- **Maintain our high percentage of donations that pass directly through to the grant pool.**
- **Participate in community volunteer events and fundraise for those non-profits (i.e. Down Syndrome Association, Bridging Inc, etc).**



[mnfundraisinginitiative.org](http://mnfundraisinginitiative.org)

14813 Able St NE  
Ham Lake, MN 55304  
763-575-7585